



November 24, 2015

BLiSS to Open on Tuesday, December 1 in Storrs Center Grand Opening to Follow on Friday, December 4

Storrs, CT –Storrs Center’s latest retailer, [BLiSS](#), will open its doors on Tuesday, December 1 in Storrs Center. A Grand Opening will follow on Friday, December 4 and will feature free giveaways, promotions, and refreshments. The public is invited to attend and help celebrate the latest store to open in the new downtown in Mansfield.

Owner Kim Cash is excited for customers to experience BLiSS, which she describes as a unique, second-hand clothing store for women and men. The boutique offers a wide variety of quality clothing and accessories in excellent condition and at very low prices.

BLiSS is the second boutique for Kim. She opened the popular BLiSS Boutique in Willimantic in 2013. Since then, the boutique has been a CTNOW Best of Hartford Readers’ Poll winner for two years in a row, winning “Best Thrift Shop in Connecticut,” “Best Local Clothing Shop,” “Best Clothing Shop for Women” and “Best Clothing Shop for Men.” The shop is known for its ambiance, Bohemian flair, uniqueness, and low prices. “I think people are going to love BLiSS!” says Kim. “They will enjoy great style, a fun shopping experience, and a good bargain at the same time. We hope to see you at our opening.”

BLiSS is located at 34 Wilbur Cross Way in Storrs Center.



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Storrs Center is a mixed-use town center and main street corridor at the crossroads of the Town of Mansfield, Connecticut and the University of Connecticut. Located along Storrs Road adjacent to the University, the Town Hall, the regional high school, and the community center, Storrs Center knits thoughtful architecture, pedestrian-oriented streets, and public spaces into a series of small neighborhoods that make up the new fabric of the town center. Ground floor retail and commercial uses opening onto landscaped sidewalks reinforce traditional street front activity and is supported by rental and for-sale residences and shared community spaces.

www.storrscenter.com